Which Yashica . . . ?

There are three Yashica models — the A, C, and LM — each is the outstanding value and feature leader in its class.

Here are the new YASHICA twin-lens reflex cameras

Maybe you have seen such quality before — but never at these prices!

YASHIMA

OPTICAL IND.

CO., LTD.

Tokyo, Japan

U. S. Address : 329 Fifth Avenue,
New York 16, N. Y.

Yashica

See these Yashica cameras this week!

Printed in Japan

When you first examine these Yashica cameras, you will be most impressed with the workmanship and the details. As you put these cameras through their paces, your biggest problem will be, "which model for me?" Study the features of each model. Then examine the cameras yourself. Your Yashica dealer will be pleased to help you make your selection.
YASHICA A

- Fine grain, ground glass focusing screen
- 80 mm Yashimar f:3.5 taking and viewing lenses, hard coated and color corrected
- Copal shutter, accurate speeds at 1/25, 1/50, 1/100, 1/300 second and bulb
- Flash synchronization (X) built-in
- Magnifier; eye-level sports finder
- Positive, camera-back lock device
- Flash gun shoe; standard PC flash terminal

YASHICA C

- Semi-automatic film wind
- 80 mm Yashikar f:3.5 taking and viewing lenses, hard coated and color corrected
- Copal shutter, accurate speeds at 1, 1/2, 1/5, 1/10, 1/25, 1/50, 1/100, 1/300 second and bulb
- Flash synchronization (M-X) built-in
- Field lens focusing screen
- Built-in self timer
- Bayonet lens mount
- Magnifier; eye-level sports finder
- Positive, camera-back lock device
- Flash gun shoe; standard PC flash terminal

YASHICA LM

- Features a built-in exposure meter
- Accurate — reliable — convenient
- All other features identical to Yashica C

All Yashica cameras take twelve 2½ × 2½ exposures on standard 120 film — in black and white or color. The entire lens system moves into focus through equalized, four-cam drive of lens panel. The bodies are made of die-cast aluminum alloys and are finished in leather.