MAT EM FEATURES:
- Yashinon f/3.5 80mm hard-coated anastigmatic lens
- Bayonet mount
- Built-in exposure meter
- Smooth professional focusing knob with distance scale and depth-of-field scale
- Fully automatic film transport with crank
- Copal MXV shutter with 10 speeds, 1, 1/2, 1/4, 1/8, 1/15, 1/30, 1/60, 1/125, 1/250, 1/500, sec. and Bulb with built-in self-timer
- Built-in MX synchronization
- Field lens focusing screen

.... and for other value sensations, see these popular YASHICA models.

YASHICA 44-LM
- YASHINON f/3.5 60mm lens
- Semi-automatic 127 film transport with extra-large winding knob
- Copal SV shutter with 10 accurate speeds from 1 to 1/500 sec. and B.
- Built-in self-timer and MX synchronization

YASHICA D
- YASHIKOR f/3.5 80mm lens
- Copal shutter with 9 speeds 1 to 1/500 sec. & B.
- Built-in self-timer & MX synch.
- Magnifying glass for critical focusing and instant action sportsfinder
- Smooth professional focusing knob with distance and depth-of-field scale

YASHICA CO., LTD. TOKYO, JAPAN

Fully automatic, with the convenience of a built-in EXPOSURE METER
Incorporates features found only on Luxury-Type cameras

Fast Yashinon f/3.5 hard coated 80mm anastigmatic lens with rapid bayonet mount for lens hood and filters, flash synchronized Copal MXV shutter coupled to fully automatic film transport crank. Built-in exposure meter has been modified for top-of-camera reading to match speed and aperture setting dial. Large, professional focusing knob affords precise, pin-point focusing on bright-to-the-corners field lens focusing screen. Sure, jar-free, body shutter release, self-timer, depth-of-field and ASA-DIN conversion scales, automatic exposure counter and magnifying lens in sports finder hood round out, among others, the top quality features of the new Yashica MAT-EM.

BUILT-IN EXPOSURE METER
Simplified top-of-camera reading exposure meter incorporates rapid, thumb-operated pointer alignment wheel for quick, correct camera settings over wide ASA 10-400 range. Thumb wheel controls permit rapid, visible-from-above window settings of lens opening and shutter speed.

CRANK AND SHOOT
Rapid fold-out crank operation advances the film, sets the shutter and exposure counter and prevents double exposures, all automatically. Fast, sure operation allows quick takes of fast-breaking action.